MINUTES
The Graduate Council
October 24, 2018
Student Lounge, 111 Susan Campbell Hall

Members Present: Lara Bovilsky, Ron Bramhall (ex officio), Erik Girvan, Burke Hendrix, Andy Karduna (ex officio), Fabienne Moore, Jeremy Piger, Jana Prikryl (ex officio), Nicholas Proudfoot, Leslie Straka, Angie Whalen, and Janet Woodruff-Borden (ex officio)

Members Absent: Elim Hernandez Santos, Alison Kwok, Seth Lewis, Celeste Mena Morales, Phil Scher (ex officio), Hailin Wang, Mark Watson (ex officio), and Hong Yuan

Graduate School Staff in Attendance: Jered Nagel, Marcia Walker

The meeting was called to order at 3:30pm.

Associate Professor Bovilsky stated that she had not received any replies to the email she sent to Graduate Council members asking for a volunteer to serve on the Honorary Degrees Committee. In response, Associate Dean Straka volunteered to serve on the Honorary Degrees Committee.

The September 2018 minutes were approved as distributed.

Old Business

New Graduate Certificate in Arts Management

Associate Dean Karduna informed Council members that this proposal was discussed last year and was not approved by the Graduate Council. The Graduate Council asked for more information, mainly about course content. He noted that the Council did not ask for courses to be approved by the UOCC prior to reconsideration. Associate Professor Bovilsky added that last year the Graduate Council found the courses not to be adequately rigorous. The revised proposal now under consideration was subsequently submitted for Graduate Council review.

Assistant Professor Girvan stated that he was impressed with the level of engagement with students.

After a brief discussion, Associate Professor Bovilsky moved to approve the Proposal for a New Graduate Certificate in Arts Management. Professor Piger seconded the motion. The Graduate Council unanimously voted to approve the Proposal for a New Graduate Certificate in Arts Management.

New Business

Revision to Museum Studies Certificate

Associate Dean Liska Chan and Associate Professor Akiko Walley joined the Graduate Council meeting.

Associate Professor Bovilsky asked about the elective courses such as biology. Associate Professor Walley responded that these courses open up students to departments not traditionally thought to be museum related. She added that some courses might be applicable to knowledge needed for an internship in a particular museum.

Associate Professor Bovilsky asked if there would be internships at the Jordan Schnitzer Museum of Art and the Museum of Natural and Cultural History here on campus. Associate Professor Walley replied that these museums would definitely be involved but noted that the museums on campus are at capacity for internships. The College of Design and the School of Planning, Public Policy and Management are committed to providing internship experiences to students as well. This will allow both museums on
campus to accept students they want to work with rather than having the pressure of trying to accommodate all students who need an internship experience. Associate Professor Walley stated that often students look for internships where they live and they are encouraged to look for internships themselves.

Associate Professor Bovilsky asked if this would be marketed to all departments, and Associate Professor Walley stated that they would.

The guests then left the Graduate Council meeting and after a brief discussion, Associate Professor Bovilsky moved to approve the revisions to the Museum Studies graduate certificate. Professor Piger seconded the motion. The Graduate Council voted unanimously to approve the revisions to the Museum Studies graduate certificate.

Sports Product Management – Online Masters

Associate Dean Karduna explained that the new online Master’s of Science in Sports Product Management will use the existing full-time Master’s of Science in Sports Product Management curriculum utilizing a combination of synchronous, asynchronous and onsite delivery.

Graduate Council members brought up the following issues regarding the online master’s proposal:

- Who are the targeted students who would take the online version?
- How would the product design lab be used online?
- How will the cost of the program affect recruiting diverse students?
- How would the cost of the Asian trip be addressed? Is there an alternative to the Asian trip offered?
- What is the sustainability of using people from industry as faculty resources?
- What is the market demand for this online Master’s?

Professor Emeritus Roger Best, Project Manager Denita Strietelmeier, and Director Robin Clement from the Lundquist College of Business joined the Graduate Council meeting.

Associate Professor Bovilsky asked how the online program would accommodate people from around the globe in different time zones. Director Clement stated that the initial focus will be on students within the United States. Professor Emeritus Best added that there have been international inquiries, and for those students the sessions will be recorded with a teacher checking in later to see if there were questions.

Associate Professor Bovilsky asked about requiring students to make a product and what it would look like for online students to work on a project in the lab. Professor Emeritus Best replied that students would receive a tool kit in the mail and they would select a sample of materials to use. In synchronous sessions, there would be a person in the lab who would make the student’s product.

Associate Professor Moore asked about the logistics of students traveling for the onsite visits and the Asian trip. Director Clement stated that students are responsible for travel costs for the onsite visit. The Asian trip is covered by tuition costs, and include travel, meals and lodging.

Associate Professor Moore asked if an alternative was offered for students who could not make the Asian trip. Professor Emeritus Best replied that the Asian trip is video recorded. Students can miss only one of four onsite visits. He suggested that students will make arrangements with their companies for time off during these visits. Director Clement added that students could use their vacation time to make these trips.

Associate Professor Bovilsky stated that it appeared that online students were paying more per credit hour and asked what impact this would have of students of diversity. Professor Emeritus Best explained that other programs were benchmarked, and the UO program’s tuition is lower. Most companies will pay half of the tuition and want to promote their diverse employees.
Associate Professor Moore asked about the continuity of using industry people to teach courses and whether there would be a lot of turnover. Professor Emeritus Best responded that a lot of these people have left their industry jobs and go to consulting or want to teach. Those brought on to teach are expected to make a commitment.

Assistant Professor Girvan asked about market demand for an online Master’s in Sports Product Management and whether the online program would draw students away from the onsite program.

Professor Emeritus Best explained that companies within the industry are contacting the Lundquist College of Business asking for this program. Professor Emeritus Best said that students who take the online version are different from students taking the onsite version in that the online students are already employed. Students in the onsite program are younger with less experience. The online students have an average of 10-15 years’ experience working in the field.

Associate Professor Bovilsky asked about career development. Professor Emeritus Best said that there is on staff a person with 27 years’ experience who can help students who may want to move out of their current job or move to another career. He explained there is excellent staff on board who can help.

The guests then left the Graduate Council meeting. After a brief discussion Associate Professor Bovilsky moved to approve the Master’s in Sports Product Management online program. Professor Piger seconded the motion. The Graduate Council unanimously approved the Master’s in Sports Product Management online program, with Associate Professor Moore abstaining.

Request from College of Education (COE) for Career Non-Tenure Tract Faculty (CNTTF) to serve as DEd Dissertation Chairs

Associate Professor Bovilsky explained that the Doctorate of Education (DEd) differs from the PhD in that it is geared towards educational professionals already employed in the field. She asked if the Graduate School could evaluate the CNTTF on a case-by-case basis. Assistant Dean Nagel said that the proposal states that COE faculty will review the CNTTF faculty’s qualifications and there will be a vote of department faculty for each CNTTF to grant chair status. If approved the candidate’s dossier will be forwarded to the Graduate School for final approval.

Assistant Professor Girvan said that in this situation, he thought allowing CNTTF to serve as chair would not be a problem, but asked if allowing the COE to adopt this practice would open the door for other departments to request the same.

Associate Professor Bovilsky noted that the Council seemed to be in favor of allowing the COE to adopt this trial program during which a select, limited group of CNTTF faculty will be approved to chair DEd dissertations (not PhD dissertations).

Associate Dean Karduna will talk to the COE Dean.

The Council adjourned at 5:04pm.

Respectfully submitted,

Nicholas Proudfoot
Graduate Council Secretary